

**Social WiFi** is a modern analytics and marketing tool that allows owners of various establishments to identify and interact with their guests, for example by using real-time promotional campaigns and e-mails, gathering feedback, redirecting or simply encouraging to visit the venue again.

There are over a million users of Social WiFi on various markets (Poland, Germany, USA, Saudi Arabia, Kenya and more), i.e. Sphinx restaurants - one of the largest casual dining networks in Europe. Our tool is well suited for hospitality, retail, cities, universities and events. Among the platforms integrated with Social WiFi are TripAdvisor, SALESmanago, Freshmail, ProfitRoom or Facebook.

At the moment our whole team focuses primarily on technological progress of the service, introducing more facilitations for the users and further development on foreign markets.

**Our offer:**

- work on marketing communication of one of the TOP5 young companies according to "Rzeczpospolita"
- collaboration with Artur Racicki and a manager with years of experience
- implementation of your own solutions
- office in a house in Warsaw with a garden, table football and many other surprises

**Content Marketing Writer**

**1. Responsibilities:**

- developing the company's communication strategies
- creating and managing original, engaging content
- collaboration with the most recognizable journals and portals in the business (Nowy Marketing, Marketer+)

**2. Expectations:**

- creativity, imagination, flexibility
- great written and interpersonal skills
- fluency in Polish and English
- proficiency with MS Office and/or Google Docs
- knowledge of the new media
- interest in new technologies
- readiness for new challenges

**3. Additional assets:**

- knowledge of hospitality and retail sectors
- operational knowledge of the SaaS model
- additional languages proficiency
- researching skills

## **Online Marketing Specialist**

### **1. Responsibilities:**

- preparing remarketing and email campaigns
- designing graphics
- efficiency reporting

### **2. Expectations:**

- creativity, eye for detail
- proficiency with remarketing tools
- proficiency with graphics editors of choice
- practical knowledge of web analytics (Google Analytics, Brand24)
- readiness for new challenges

### **3. Additional assets:**

- proficiency with Adobe Creative Cloud
- managing newsletter platforms – Freshmail, MailChimp
- practical knowledge of HTML CSS

### **Internship program:**

While working under an experienced manager, the intern will be focusing on online communication of Social WiFi. Because of the company's dynamic development, the intern will have a unique opportunity to work on a wide variety of projects on a global scale while obtaining practical knowledge.

### **Recruitment:**

We invite you to send your CV in English to [anna.piwonska@socialwifi.com](mailto:anna.piwonska@socialwifi.com)  
Job interviews will be held using a webinar platform, ClickMeeting.

Please include the following clause in your CV:

*"I hereby give consent for my personal data to be processed for the purposes of recruitment, in accordance with the Personal Data Protection Act dated 29.08.1997 (uniform text: Journal of Laws of the Republic of Poland 2002 No 101, item 926 with further amendments)"*